

POST SHOW REPORT

2019















Grande, Bombay Exhibition Centre Mumbai, India | 15 - 16 May 2019



SHOW REPORT

The second edition of it-sa India 2019 - India's IT Security Expo & Conference - concluded its proceedings on 16th May, 2019. Organized by NürnbergMesse India, the event was supported by TeleTrust, Data Security Council of India, FICCI and the Indo-German Chamber of Commerce, Deloitte was the Knowledge Partner for the event. It was held at Bombay Exhibition Centre, Mumbai and attracted more than 900 attendees.

The event gained wider relevance considering the growth of major drivers of IT security market in India which included growth of internet penetration, data theft, rise in the usage of smart handled devices in India, globalization and liberalization amongst other things.

On display were the latest innovations and cutting-edge technology including prominent brands like Siemens, SAP, TeleSoft, GlobalSign, Invest in Bavaria, Widas, HIK Vision amongst others

Event Partners



KNOWLEDGE PARTNER:











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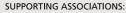




POWERED BY:



























Special session with GIZ on the topic of "Securing the Internet of Things: Indo-German exchange on standards and certificatio



Around 30 participants from government, subordinate organisations, and the private sector discussed the role of standards and certification for the security of Internet of Things (IoT) devices at an Indo-German expert workshop on 16 May 2019 in Mumbai. The expert workshop took place at the side-lines of it-sa India, India's IT security expo and conference.

IoT devices – networked products and devices which are non-standard computers – are increasingly being used by individuals and companies across sectors. Whether in manufacturing, healthcare, smart home or interconnected vehicles, cyber security solutions are needed that prevent negative impacts for people's health and privacy, business activities, the environment, and national security. Given the international relevance of IoT device security, India and Germany collaborate on effective responses by the public and private sectors.

The workshop was attended by senior officials from the Indian Ministry of Consumer Affairs, Food & Public Distribution, the Indian Ministry of Electronics and IT, the Bureau of Indian Standards and representatives from German and Indian companies and industry associations. In his presentation, Dr. Dennis-Kenji Kipker from the University of Bremen gave an overview of new regulations in Germany and the European Union (EU) related to the security of IoT devices. The event was organized on behalf of the German Federal Ministry for Economic Affairs and Energy, by GIZ – the German Agency for International Cooperation – in collaboration with the Data Security Council of India (DSCI) and the Indo-German Chamber of Commerce (IGCC).



Conference program at it-sa India powered by Deloitte

The conference program at it-sa India powered by Deloitte, featured discussions and presentations on a series of relevant and innovative themes including Combatting threats through new age technology, increasing importance of cyber insurance, assuring a secure ecosystem, growing demand for cyber talent etc.

Featuring some of the top experts from the Industry, the program highlighted and brought to the forefront key issues which will play a significant role in shaping the future of the Industry.

Other highlights included Key Note session with Paula Januszkiewicz who presented on Think and Act Like a Hacker to Protect Your Company's Assets: and the event's Inaugural Key Note which was delivered by Shri Brijesh Singh, IPS, Secretary & Director General, Information & Public Relations, GoM & Special Inspector General of Police, Cyber Govt. of Maharashtra











Panel discussions featuring leading Industry Experts:

- CREATING a resilient critical infrastructure
- ENABLING protected business growth and customer experience
- COMBATTING threats through new-age technology
- · ASSURING a secure ecosystem
- INSURING the impact: Emerging role of cyber insurance
- NURTURING Cyber Talent
- EMBEDDING security in learning













Millennial Cyber Warriors

We are now in the third significant shift in the threat landscape —one of cyber-espionage and cyber-sabotage. This shift requires cyber defence operations that in many ways are similar to those of defending a warship in hostile waters. When in operation the ship better not be seen. If seen better not be hit. If hit better not be penetrated. If penetrated it should minimize the damage and if damaged it should try to fix it as soon as possible and get back to action. Monitoring the cyber space for threats and gathering security intelligence is an important part of a cyber warrior's role. It is in many ways the beating heart of decisions and products related to cyber security.

Cyber attackers today are an organized force and one individual alone cannot defend against them. For a security professional, the question is not 'if' he will face a real-life threat scenario, but 'when'; usually, many times in a single day.

it-sa India 2019 was pleased to welcome the Millennial Cyber Warriors for a session on combatting the threats of today.













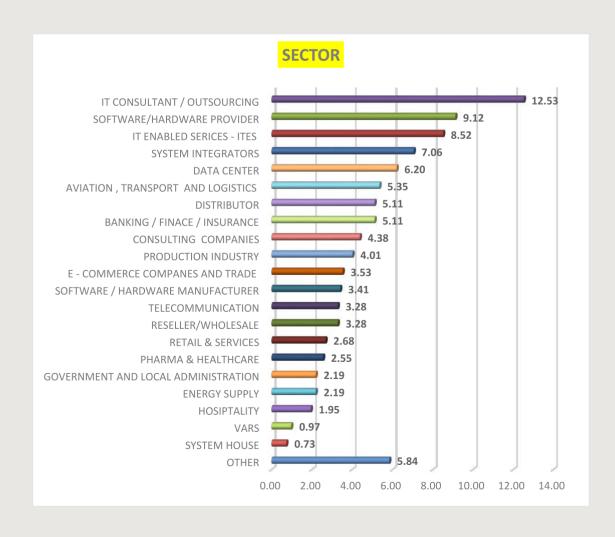
Event Feedback & Visitor Analysis

"An excellent insight into the challenging and changing cyber world, providing a wealth of knowledge to help the public, private and Government Agencies remain safe and compliant in the digital world. it-sa India was well organised, there were good topics in presentations, informative discussions. It was a great event with broad spectrum of delegates and opportunity to network with thought leaders"

Rohit Singh, Country Head - AsiaPac & India, Telesoft Technologies Ltd.

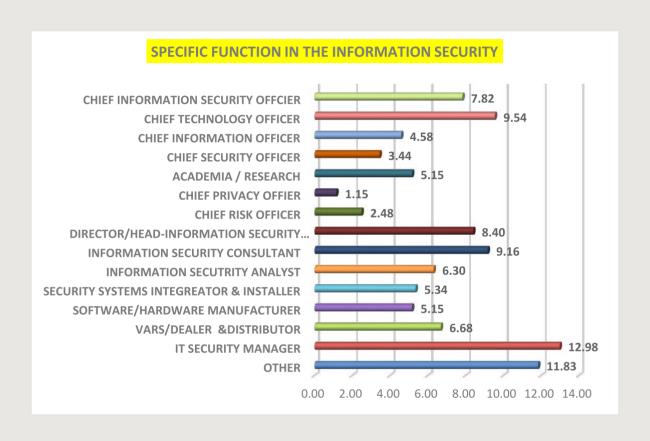
"it-sa India event was an excellent opportunity to connect and network with cyber security industry stakeholders and ecosystem partners. The event turned out to be an excellent platform to showcase Hikvision's latest security and surveillance solutions. The event has helped to create awareness about cyber security across verticals, which will help to bolster the Digital India vision,"

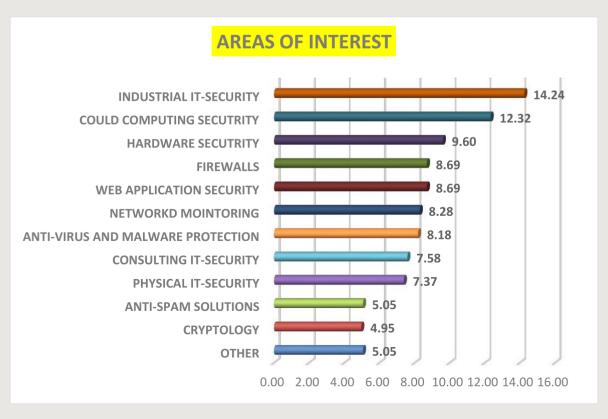
Ashish P. Dhakan, MD & CEO, Prama Hikvision India Pvt. Ltd.





Visitor Analysis







it-sa India 2019 - Event Glimpses













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